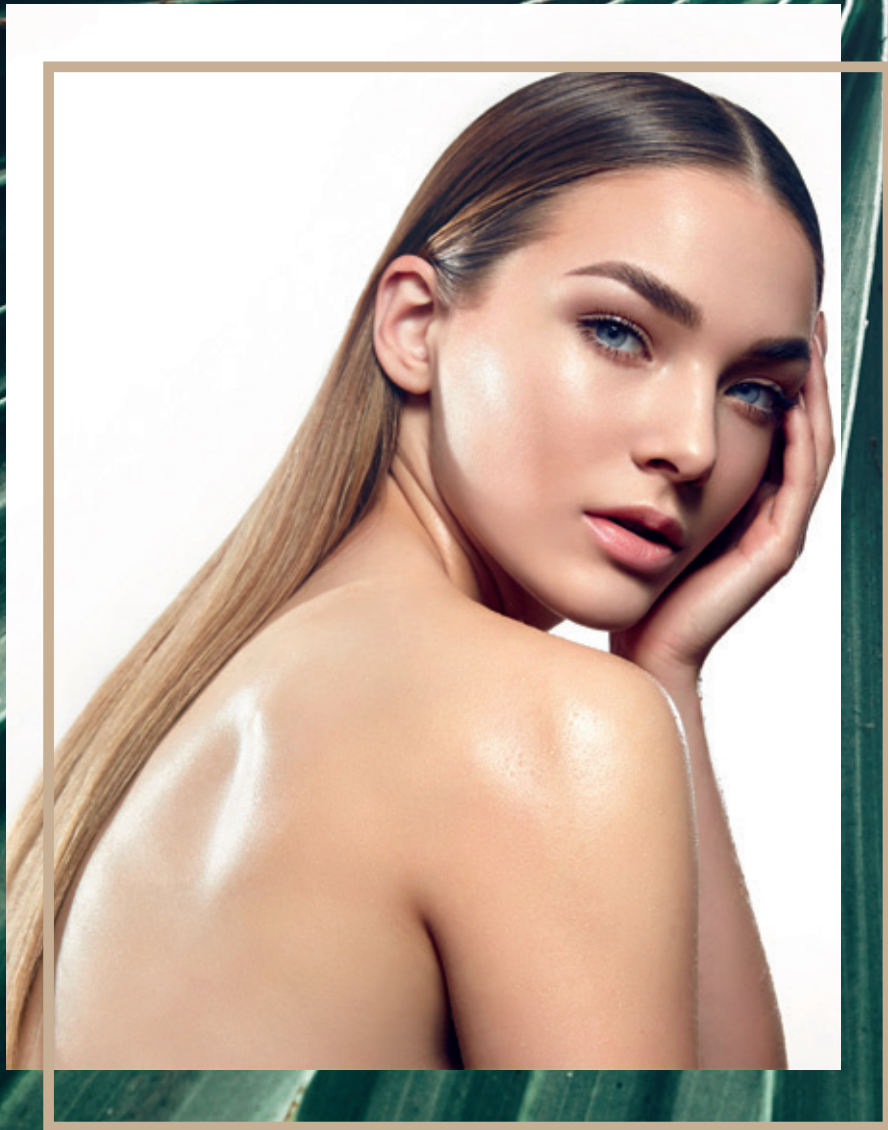


FDS *Beauty*
consulting

Private Label Catalogue.
2019



**"All great things
begin with a vision...
a dream."**

ESTÉE LAUDER

{ Step by Step we make *your*
dream a reality.

YOUR CHOICES DEFINE YOUR DECISIONS,
AND YOUR DECISIONS WILL CREATE YOUR BRAND,
YOUR PRODUCT.

Focus on what you really dreamed up,
and we'll take care of the rest.

01. *step*



02. *step*



03. *step*



04. *step*



05. *step*



PRODUCT TYPE

- HAIR CARE PRODUCTS
- TRANSFORMATION HAIR PRODUCTS
- FACIAL PRODUCTS
- BODY PRODUCTS
- ORGANIC PRODUCTS



PRODUCT LINE

- **Professional**
 - STRAIGHTENING
 - CAPILLARY SCHEDULE
 - BOTOX
 - MEN
 - VEGAN
- **Home Care**



PACKAGING

- LONDON
- ELEGANT
- ALLIANCE
- CELEBRITY
- PISA
- WHEY POT
- TRADITION POT



COLOR

- GLOSSY
- MATTE
- PEARL



DESIGN

- LOGO
- LABEL
- PACKAGING
- STACIONARY
- 3D
- WEB DESIGN

Product Type.



HAIR CARE PRODUCTS



TRANSFORMATION HAIR
PRODUCTS



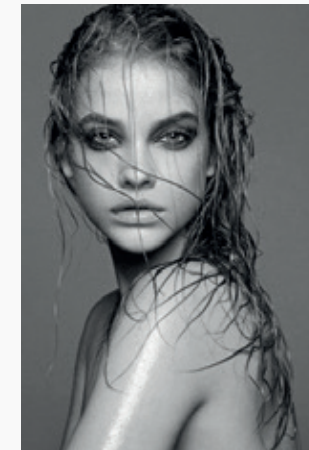
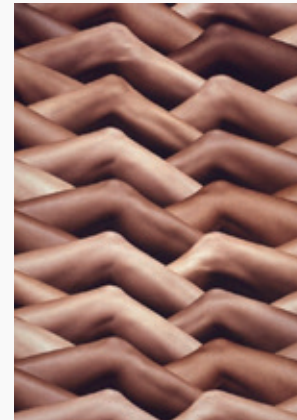
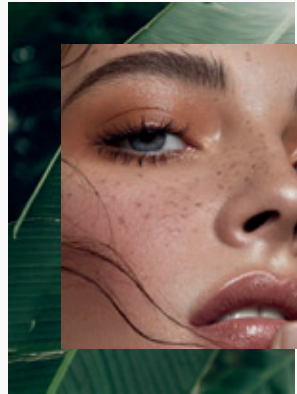
ORGANIC PRODUCTS



FACIAL PRODUCTS



BODY PRODUCTS



— you're a
limited edition.

01.
step

Product Line.

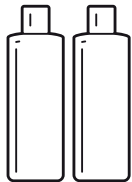
Straightening hair line.

option 1

Straightening hair line is a treatment that allows a moisturizing straightening deep hair. This treatment can be used in all hair types, leaving the hair perfectly smooth.

step 02.

Straightening hair line.



Keratin
2 STEPS

Treatment developed for hair with excessive volume.

01.SHAMPOO 02.TREATMENT

150 ML 500ML 1000ML



Keratin
3 STEPS

Deeply recovers the threads, protecting and returning a natural movement.

01.SHAMPOO 02.TREATMENT
03.MASK

150 ML 500ML 1000ML

Straightening hair line.



Treatment was developed with a mixture of natural actives.

01.TREATMENT
150 ML 500ML 1000ML 1500ML



Protein interacts with the cysteine of the hair, performing a protein and amino acid replacement.

01.TREATMENT 02.PH BALANCER
150 ML 500ML 1000ML



Exclusive formula that provides immediate repair, rebuilding and resulting in disciplined hair, with high hydration and shine.

01.SHAMPOO 02.TREATMENT
03.MASK
150 ML 500ML 1000ML



Shampoo & Treatment are made from moisturising formula and balanced pH. Perfect for damaged and dry hair.

01.SHAMPOO 02.TREATMENT
150 ML 500ML 1000ML



Collagen provides a perfect repair resulting in strong and healthy hair;

01.DILATING SHAMPOO 02.TREATMENT
03.PLEX PROTECTOR SPRAY
150 ML 500ML 1000ML

Product Line.

Capillary Schedule line.

option 11

Capillary Schedule line provides a long-lasting smooth effect even after several washes. The treatment restores the hydrophobicity of damaged hair, it has anti-frizz action that repairs double ends, and helps to comb, giving a long-lasting smooth effect. It also helps to reduce the drying time and thermal protection of the hair.

02.
step

Capillary Schedule line.



Detox Kit

3 STEPS

The Detox line has been developed to treat all types of hair, it detoxifies the scalp and strengthens the hair making them lighter, looser, soft with movement and much brighter.

01.SHAMPOO 02.FLUID SPRAY
03.MASK

150 ML 300ML 500ML 1000ML



Schedule Kit

3 STEPS

Schedule Kit is a unique treatment of detoxification and hair nutrition, designed to treat all hair types and combat the excesses of cumulative impurities.

01.SHAMPOO 02.BALM
03.MASK

150 ML 300ML 500ML 1000ML



Schedule

2 SUPLEMENT

Designed to treat all hair types and combat water chlorine, pollution, sun, excessive use of cosmetics, and chemical transformations.

01.KERATIN SPRAY 02.LIPIDS SPRAY

150 ML 300ML 500ML



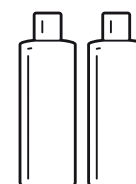
Sealing

SINGLE STEP

This is the single step of hair restoring, it acts gently on the damaged hair symptoms, and it is responsible for gently cleansing, helping in restoring the hydration.

01.TREATMENT

150 ML 500ML 1000ML 1500ML



Sealing

2 STEPS

Regenerates the hair from the aggressions caused by chemical and physical agents, in addition to hydrated and make it stronger.

01.SHAMPOO 02.TREATMENT

150 ML 300ML 500ML 1000ML

Capillary Schedule line.



Sealing its natural extracts provide a complete purification, progressively returning energy and life without harming the hair.

01.TREATMENT
150 ML 500ML 1000ML 1500ML



This pack gives a second chance to your hair, reshaping the elements responsible for the: vitality, shine and softness.

01.SHAMPOO 02.TREATMENT
150 ML 300ML 500ML 1000ML

Product Line.

Botox line.

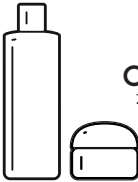
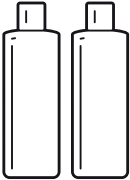
option III

Botox line was developed through the best cosmetic technology. Intensely restores the capillary mass, reduces the volume of the hair strands giving the smooth effect; It hydrates and develops the elasticity of the hair eliminating the frizzy aspect.

step 02.

Botox line.



Cream SINGLE STEP		The Cream avoid the time factor of the hair, keeping them irresistibly shiny and soft, preventing the action of wear and weaken the capillary structure. 01.CREAM 100 GR 300GR 500GR 1000GR
Cream 2 STEPS		Made with vitamins and essential actives the cream provides a deep conditioning that keeps the frizz away and brings back it's natural elasticity. 01.SHAMPOO 02.CREAM 100 GR 300GR 500GR 1000GR
Fluid SINGLE STEP		Its greatest merit is the almost complete elimination of frizz. 01.FLUID 150 ML 300ML 500ML 1000ML
Fluid 2 STEPS		This pack eliminates rough tips and volume, slows aging and lightens the beauty of your hair. 01.SHAMPOO 02.FLUID 150 ML 300ML 500ML 1000ML
Spray SINGLE STEP		This single step recovers the shine and elasticity of the hair. 01.SPRAY 150 ML 300ML 500ML 1000ML
Spray 2 STEPS		This pack gives a second chance to your hair, reshaping the elements responsible for the: vitality, shine and softness. 01.SHAMPOO 02.SPRAY 150 ML 300ML 500ML 1000ML

Botox line.



Cream SINGLE STEP



Daily use cream for all types of hair, especially the sensitized.

01.CREAM

100 GR 300GR 500GR 1000GR

Cream 2 STEPS



Created with rich vitamins and essential actives that restore the capillary mass.

01.SHAMPOO 02.CREAM

100 GR 300GR 500GR 1000GR

Fluid SINGLE STEP



Its natural extracts provide a complete purification, progressively returning energy and life without harming the hair.

01.FLUID

150 ML 300ML 500ML 1000ML

Fluid 2 STEPS



This treatment can be used as a deep repairing care of the hair fiber by providing shine and repair.

01.SHAMPOO 02.FLUID

150 ML 300ML 500ML 1000ML

Spray SINGLE STEP



This single step is a rejuvenating treatment that is designed to repair the most damaged hair.

01.SPRAY

150 ML 300ML 500ML 1000ML

Spray 2 STEPS



This kit presents a powerful formula, which stimulates the keratin production by injecting protein mass into the cortex of the hair strand.

01.SHAMPOO 02.SPRAY

150 ML 300ML 500ML 1000ML

Product Line.

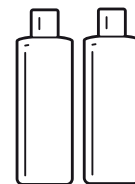
Men line.

option 1v

The men hair line products are built for hair and beard care, to protect and moisturize while they soothe and hydrate your hair fibers. The Men beard care line takes action against irritation from everyday shaving and promotes a smooth, healthy and silky beard.

step 02.

Men line.



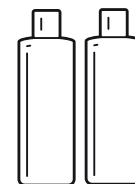
Curly

2 STEPS

Culy Kit is the new and improved formula repairs and cleans without drying, and delivers natural ingredients that boost and promote healthy hair curls.

01.SHAMPOO 02.CONDITIONER

150ML 300ML 500ML 1000ML



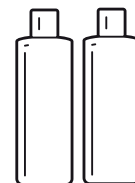
Oiliness Hair

2 STEPS

The treatment eliminates greasy excesses, contributing to balance the sebaceous secretion.

01.SHAMPOO 02.CONDITIONER

150ML 300ML 500ML 1000ML



Anti Dandruff

3 STEPS

Leaves hair supple and smooth, while caring for the scalp at the same time.

01.SHAMPOO 02.CONDITIONER

100GR 300GR 500GR 1000GR



Straightening Hair

3 STEPS

This kit is formulated with hydrolysed protein, which penetrates the hair's fibre and moisturises from the inside for ultimate hydration.

01.SHAMPOO 02.PROTEIN
03.CONDITIONER

100 GR 300GR 500GR 1000GR



Hair Loss

SINGLE STEP

This product reactivates hair follicles to stimulate regrowth.

01.TONIC

150 ML 300ML 500ML 1000ML

Men line.

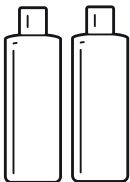


Beard
2 STEPS

Extra nourishment for your beard with rich ingredients. This line was designed to be lighter and keep your beard hydrated and nourished with a reduced shine and no oily feeling.

01.SERUM 02.WAX

150ML 300ML 500ML 1000ML

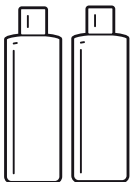


Hair & Beard
2 STEPS

A styling Men Kit that creates amplified volume, touchable texture, and flexible hold for your hair and beard.

01.SHAMPOO 02.CONDITIONER

150ML 300ML 500ML 1000ML



Detox
Hair & Beard
2 STEPS

Indicated for dried and chemically damaged hair, promotes extreme hydration,improving and rejuvenating the fiber, promoting shine and softness to obtain incredibly healthy hair and beard.

01.SHAMPOO 02.CONDITIONER

100GR 300GR 500GR 1000GR



Wax
Finalizers
3 STEPS

Indicated for a deep cleansing of the strands, nourishes and controls the frizz.

01.SOFT 02.MEDIUM 03.STRONG

100 GR 300GR 500GR 1000GR



Fix Spray
SINGLE STEP

The fix spray makes the hair smooth, non greasy, lustrous with hair protection, strong look and shine.

01.SPRAY

150 ML 300ML 500ML 1000ML



Fix Brightness
SINGLE STEP

Enriched with essential oils that offer vividness & shine, while promoting hair elasticity and a healthy scalp.

01.SPRAY

150 ML 300ML 500ML 1000ML

Product Line.

Vegan line.

option v

Your Vegan line Products must not have involved animal testing of ingredients or finished products by the supplier, producer or manufacturer and may not be tested in the future. These products may not contain any animal-derived genes used to manufacture ingredients or finished product.

step 02.

Vegan line.



Produced with organic butters and vegetable oils that nourish your hair and don't irritate your scalp, the formula is further enriched with plant vitamins and proteins that protect your hair.

01.SHAMPOO 02.CONDITIONER
03.CALM MASK

150 ML 300ML 500ML 1000ML

Product Line.

Home Care line.

option v1

The home care line was created thinking about the continuity of professional treatment. With precious formulas dedicated to each treatment, guaranteeing the maintenance of the results, improving the shine, softness and strength of the hair.

02.
step

Home Care line.



Straightening Kit

3 STEPS

Straightening Kit was developed with the purpose of returning the hydration to the hair in a deep and intense way. The result is soft and irresistible to the touch.

01.SHAMPOO 02.CONDITIONER
03.MASK
100 GR 300GR 500GR 1000GR



Color Kit

3 STEPS

Color Kit has a unique formula for dry, damaged or colored hair. Moisturizes deeply by rebuilding the hair fibers. This formula helps to fix the color.

01.SHAMPOO 02.CONDITIONER
03.MASK
100 GR 300GR 500GR 1000GR



Detox Kit

3 STEPS

Detox Kit was developed for cleansing and nourishing hair, our system gently cleanses hair from everyday waste.

01.SHAMPOO 02.CONDITIONER
03.FLUID SPRAY
150 ML 300ML 500ML 1000ML



Oiliness Kit

3 STEPS

Oiliness Kit stimulates the smooth functioning of the sebaceous glands, thus facilitating the hydro-lipid mantle in addition to combating dandruff and excessive oiliness.

01.SHAMPOO 02.CONDITIONER
03.DRY SHAMPOO SPRAY
150 ML 300ML 500ML 1000ML

Home Care line.



Hair Loss Kit 3 STEPS

Stimulates the hair and unblocks its bulb by reactivating the blood microcirculation, favoring the exchange of nutrients between the root and the hair strands, reducing hair loss.

01.SHAMPOO 02.CONDITIONER
03.MASK

150ML 300ML 500ML 1000ML



Men Kit 3 STEPS

A styling Men Kit that creates amplified volume, touchable texture, and flexible hold.

01.SHAMPOO 02.CONDITIONER
03.MODELING WAX

150ML 300ML 500ML 1000ML



Damaged Hair Kit 3 STEPS

Indicated for dried and chemically damaged hair, promotes extreme hydration, improving and rejuvenating the hair fiber, promoting shine and softness to obtain incredibly healthy hair.

01.SHAMPOO 02.MASK
03.D PANTHENOL SUPER ACTIVATOR

100GR 300GR 500GR 1000GR



Blond Hair Kit 3 STEPS

Acts directly on the root of the hair giving back the shine and softness. Restores the color and nuances, neutralizing yellowish tones.

01.SHAMPOO 02.CONDITIONER
03.MASK

100 GR 300GR 500GR 1000GR



Vegan Kit 3 STEPS

Produced with organic butters and vegetable oils that nourish your hair and don't irritate your scalp, the formula is further enriched with plant vitamins and proteins that protect your hair.

01.SHAMPOO 02.CONDITIONER
03.MASK

150 ML 300ML 500ML 1000ML

Home Care line.



Hair Loss Kit

3 STEPS

The active ingredients of this hair loss kit nourishes the hair follicle to facilitate the hair growth process.

01.SHAMPOO 02.CONDITIONER
03.STRENGTHENING SERUM
150 ML 300ML 500ML 1000ML

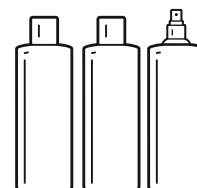


Curly Hair Kit

3 STEPS

For curly hair, the curly hair kit provides definition and natural balance of the strands. Keeps the strands smoother and behaved, protected from frizz and heat for more disciplined hair.

01.SHAMPOO 02.MASK
03.CURLER ACTIVATOR
150 ML 300ML 500ML 1000ML



Curly Finalizers

3 STEPS

Curly Finalizers it's easy-to-apply formula has components that ensure the long gloss duration it has a restorative action in double ends and an anti-frizz system. With soft and light texture.

01.SUPER HUMIDIFIER 02.SEALANT
03.SHINE SPRAY
150ML 300ML 500ML 1000ML



Curly Hair Lower Poo

3 STEPS

The Home Care Lower Poo Kit confers silkyness, softness, reduces frizz and gently aligns cuticles. Ideal for all hair types.

01.SHAMPOO LP 02.MASK LP
03.CURLER ACTIVATOR LP
150 ML 300ML 500ML 1000ML



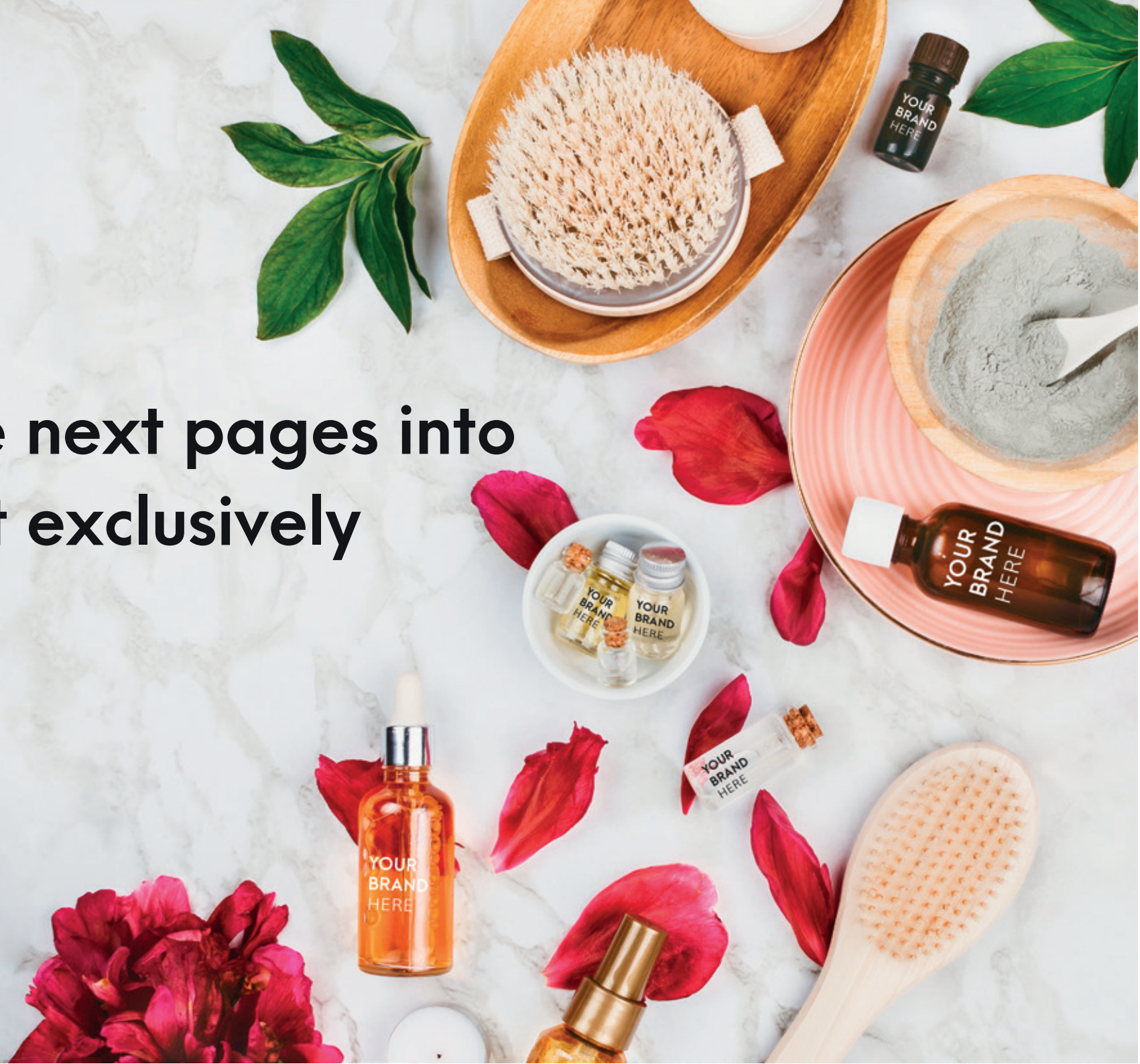
Curly Finalizers Lower Poo

3 STEPS

It's formulated with a special combination that gives seal the cuticles, reduces the frizz and double-tip, hydrates and gives brightness everyday.

01.SUPER HUMIDIFIER 02.SEALANT LP
03.DAY AFTER LP
150ML 300ML 500ML 1000ML

{ Turn the next pages into
a product exclusively
yours!



Packaging.



step 03.

London.

Sizes		Bottleneck:
1000 ml – 33.8 fl.oz		28/410 mm
500 ml – 16.9 fl.oz		28/410 mm
250 ml – 8.45 fl.oz		24/410 mm
200 ml – 6.76 fl.oz		24/410 mm
50 ml – 3.38 fl.oz		20/410 mm

Ring:

Ring for 1000ml/250ml/200ml/50ml available in standard colors. Fillet option in Hotstamp - gold/silver.

EXCLUSIVE LINE.
contact us for more information.

Packaging.



step 03.

Elegant.

Sizes	Bottleneck:
350 ml – 11.83 fl.oz	28/410 mm
300 ml – 10.14 fl.oz	24/415 mm
250 ml – 6.76 fl.oz	24/410 ou 24/415 mm
200 ml – 6.76 fl.oz	24/410 ou 24/415 mm
120 ml – 3.38 fl.oz	24/410 mm
60 ml – 2.02 fl.oz	24/410 mm

Overcap:

SAN 60/120ml (standard)
ABS 60/120ml
SAN 200/250/300ml (standard)
Elegance San 200/250/300ml (with ring fitting)
Styrolux 200/250/300ml
Fliptop Cover

Packaging.



03.
step

Alliance.

Sizes	Bottleneck:
1000ml – 33.8 fl.oz	28/410 mm
750ml – 25.36 fl.oz	28/410 mm
500ml – 16.9 fl.oz	28/410 mm
250 ml – 8.45 fl.oz	24/410 mm

EXCLUSIVE LINE.
contact us for more information.

Packaging.



03.
step

Celebrity.

Sizes	Bottleneck:
1.000 ml – 33.8 fl.oz	28/410 mm
500 ml – 8.45 fl.oz	28/410 mm
300 ml – 10.14 fl.oz	24/410 mm
200 ml – 6.76 fl.oz	24/410 mm
100 ml – 3.38 fl.oz	20/410 mm

EXCLUSIVE LINE.
contact us for more information.

Packaging.



03.
step

Pisa.

Sizes	Bottleneck:
250 ml – 8.45 fl.oz	24/415 mm
200 ml – 6.76 fl.oz	24/415 mm
120 ml – 4.05 fl.oz	24/415 mm

EXCLUSIVE LINE.
contact us for more information.

Packaging.



step 03.

Cylindrical Family II.

Sizes	Bottleneck:
1,5L	28/415 mm
1L	28/415 mm
500 ml	28/415 mm
300 ml	28/415 mm
150 ml	24/410 mm

EXCLUSIVE LINE.
contact us for more information.

Packaging.



03.
step

Cylindrical Family III.

Sizes	Bottleneck:
1L	28/415 mm
500 ml	28/415 mm
300 ml	28/415 mm
100 ml	24/410 mm

EXCLUSIVE LINE.
contact us for more information.

Packaging.



Polo.

Sizes	Bottleneck:
2,5L	28/410 mm
1L	28/410 mm
500 ml	28/410 mm
300 ml	28/410 mm



Madrid.

Sizes	Bottleneck:
1L	28/410 mm
500 ml	28/410 mm
300 ml	24/415 mm
100 ml	24/410 mm



Tully.

Sizes	Bottleneck:
1L	28/415 mm
300 ml	24/410 mm

03.
step

Packaging.



Aragon.

Sizes | Bottleneck:
375 ml | 28/410 mm



Marte.

Sizes | Bottleneck:
120 ml | 24/410 mm



Mercurio.

Sizes | Bottleneck:
30 ml | 24/410 mm

03.
step

EXCLUSIVE LINE.
contact us for more information.

Packaging.



Whey pot.

Sizes	Bottle Cap:
1000 ml 33,8 fl.oz	Model 300/500/1000 ml
500 ml 16.9 fl.oz	Standart 300/500/1000 ml
300 ml 10.14 fl.oz	Assembly 300/500/1000 ml

Accessories:
Polexan sealant disc
Package
Tamper seal cap liner

03.
step



Tradition pot.

Sizes	Bottle Cap:
500 ml – 16,90 fl.oz	Model 300/500/1.000 ml
300 ml – 10.14 fl.oz	Standart 300/500/1.000 ml
240 ml – 8.11 fl.oz	Assembly 300/500/1.000 ml
200 ml – 6.76 fl.oz	
100 ml – 3.38 fl.oz	

Accessories:
Polexan sealant disc
Package / Split Package
Tamper seal cap liner

Color.

Glossy

Topaz

Ruby

Beryl

Citrus

Amber

Emerald

Turquoise

Carbon

Bordoux

Amethyst

Tanzanite

Crystal

Opal

Jade

Onyx

Matte

Topaz

Ruby

Beryl

Citrus

Amber

Emerald

Sapphire

Carbon

Agate

Amethyst

Tanzanite

Pearl

Opal

Jade

Onyx

Pearl

White Pearl

Silver Pearl

Amazonite

Gold

Quartz

Jasper

Lazuli

Violet Pearl



{ Great brands
begin with
your name!

— Create now.



Questionnaire Access

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